



IN PURSUIT OF SOLUTIONS. 

Content over Skills

Asking students to “compare and contrast” the climate in Alaska and Hawaii is a meaningless assignment unless they know what climate is, where Alaska and Hawaii are located, and how location affects climate.

The same is true about asking them to “analyze” humans' impact on climate change. Do they have all of the necessary information to make that analysis? If not, they neither gain analytical skills nor an understanding of a scientific phenomenon.

Knowledge sharpens Skills

Standards that focus on content lead to schools adopting content-rich curricula, which pave the way for students to gain the necessary knowledge to sharpen their skills.



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Teachers Benefit from Content Rich Standards & Curricula

Enables Efficient Lesson Planning

Removes Ambiguity & Subjectivity in
instruction & assessment

Saves teachers time searching for
additional lesson plans

“Asking what the right balance is between knowledge and skills is like asking what the right balance is between ingredients and cake. The ingredients make the cake, just as the knowledge makes the skill.”

Daisy Christodoulou.

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