

INVEST IN EDUCATION!

{{ contact.FIRSTNAME | default : "Dear friend," }},

On behalf of Freedom in Education, I want to express our deepest gratitude for your generous investment in our mission. It is with immense joy and gratitude that I write to you as we celebrate Freedom in Education's first anniversary! One year ago, we launched with a clear mission: to identify, create, and provide solutions to enrich the next generation of K-12 students, both in and outside the classroom.

Our Focus Remains Strong:

- **Enhancing Education** through clear, de-politicized, content-rich, comprehensive, and rigorous state standards and curriculum.
- **Educational Freedom** through allowing parents to choose the best educational environment for their children.
- Equipping Parents to be more informed advocates for their children.
- Engaging Teachers in impactful classroom solutions and partnerships.
- Enriching Young Minds to allow students to flourish.

Our Most Notable Accomplishments Since Our September 2023 Launch:



NEW K-12 SCIENCE STANDARDS

In partnership with the National Association of Scholars, we have developed rigorous, high-quality, nonpoliticized **science standards** that restore the scientific method foster curiosity in students, resulting in Increased student proficiency rates and essential scientific literacy.



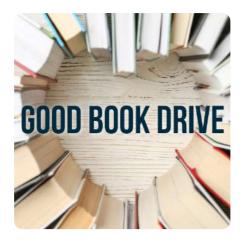


NEW K-12 MATH STANDARDS

As of September 2024, in partnership with the National Association of Scholars, we have begun developing rigorous, high-quality, nonpoliticized math standards that will teach authentic math concepts, provide structured scaffolding to support knowledge progression resulting in increased student proficiency rates, and essential math numeracy.

CIVICS CURRICULUM

We have <u>authored</u> essential, civics-based curriculum materials that emphasize the importance of the U.S. Constitution and ensures students are well-versed in our nation's founding principles



GOOD BOOK DRIVE

In line with our commitment to providing enriching educational materials, we have gifted over 1,000 books to more than 100 schools in 22 states, impacting approximately 63,000 students and growing, enriching classroom libraries and media centers with wholesome, thought-provoking literature.



HOLOCAUST STANDARDS

We acted as a catalyst in the creation of a rigorous, clear, nonpoliticized, and comprehensive <u>standards and curriculum</u> for high schools that can be used on a national scale.



TEACHER COALITION

We have built a <u>coalition</u> of nearly 200 dedicated teachers, committed to strengthening the parent-teacher relationships for student success, engaging teachers in creating impactful solutions for K-12 classrooms, and empowering educators to teach effectively and students to learn.



PARENT TOOLKIT

We have provided rich educational content on our website and authored a comprehensive <u>parent toolkit</u> that empowers parents to be informed advocates for their children as well as assist them in navigating public school administrative processes.

It's Time for IMPACTFUL Solutions!

America's ALARMING Proficiency Rates:

- 26% 2022 8th Grade Math
- 31% 2022 8th Grade Reading
- 35% 2019 8th Grade Science
- 13% 2022 8th Grade History
- 22% 2022 8th Grade Civics

It should be no surprise that <u>50% of parents</u> are considering pulling their children from public schools by 2030 due to concerns over academic quality.

Freedom in Education understands that the **MOST** effective and impactful way to correct our **SEVERE** decline in proficiency rates starts with defining what students should learn in the classrooms. State academic standards define that. We understand this urgency to **ACT NOW** to replace the failing academic state standards that have monopolized our public schools.

Better state standards lead to better curriculum, better professional development, and teachers as content experts, leading to better student outcomes.

Driven by Solutions, our 2025 Goals include:

- **Impact** 4 million students nationwide
- Complete new K-12 Math Standards
- Complete lesson plans and teacher frameworks for the American Birthright K-12 Social Studies Standards, Franklin Science Standards, and new Math Standards
- Equip teachers with content-rich professional development
- Provide One on One Parent Consultation and Coaching Sessions
- **Donate** 3,000 more book bundles to teachers across the country

Our mission drives us, and with your continued support, we're committed to making it a reality for future generations. On behalf of the entire Freedom in Education team, thank you for standing with us as we work together to create and advocate for solutions that enrich students, parents, teachers, and communities nationwide.

With gratitude and anticipation for the future,

Melissa Jackson President Freedom in Education

P.S. We are seeking \$300,000 by the end of the year to accomplish our goal of impacting 100,000 more students by the end of this year. Your contribution will help us bring meaningful solutions to classrooms that will allow teachers, parents, and students to flourish. We all want to be a part of something bigger than ourselves. Thank you for being part of this important work!

INVEST IN FREEDOM!











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